

COURSE CATALOG FOR 2021-22

ELECTIVES

 Electives	
Advertising & Sales Promotion	Hospitality and Tourism
Career Planning	Image Design and Editing
Careers in Criminal Justice	Interior Design
Criminology	International Business
Culinary Arts	Law and Order
Digital Photography	Manufacturing Explorations 1
Early Childhood Education	Marketing
Entrepreneurship 1	Personal Finance
Fashion Design	Restaurant Management
Game Design	Service Learning I
General Accounting	Service Learning II
Green Design and Technology	Sports and Entert Marketing
Health Science 1	Web Design

ELECTIVES COURSE DESCRIPTIONS

ELECTIVES

ADVERTISING & SALES PROMOTION - 1 SEMESTER

What comes to mind when you think of marketing? Does a favorite commercial jingle begin to play in your head? Or do you recall the irritating phone call from a company trying to sell you software you already have? No matter what your feelings are about it, there's no denying the sheer magnitude of the marketing industry. Every year companies spend \$200 billion promoting their products and services—and that's in the United States alone! Experts estimate that by the time you turn 65, you will have seen nearly 2 million TV commercials, not to mention radio ads, billboards, and online advertisements. You're familiar with what it's like on the receiving end of a company's marketing efforts, but what's it like on the other side? In this Advertising and Sales Promotions course, you'll learn how marketing campaigns, ads, and commercials are conceived and brought to life. You'll meet some of the creative men and women who produce those memorable ads and commercials. And you'll discover career opportunities in the field to help you decide if a job in this exciting, fast-paced industry is in your future!

CAREER PLANNING - 1 SEMESTER

Students use an informative interactive process to explore career and life options in this one-semester elective. They begin with a thorough examination of their own interests, aptitudes, achievements, and personality styles. Instructional material then helps them match job market information, interview techniques, training requirements, and educational paths to potential careers that suit their strengths and personal priorities. Successfully completing this course gives students the ability to identify and describe their personal interests, aptitudes, and lifestyle goals; locate and evaluate information about different careers; identify the skills and knowledge needed for careers of interest and how to obtain them; and create an entrepreneurial business plan.

CAREERS IN CRIMINAL JUSTICE - 1 SEMESTER

Do you want to help prevent crime and maintain order in society? The criminal justice system may be a good career

option. The criminal justice system offers a wide range of career opportunities, from law enforcement to forensic scientists to lawyers and judges. In this course, students will explore different areas of the criminal justice system, including the trial process, the juvenile justice system, and the correctional system. Careers in each area will be explored and students will learn more about the expectations and training required for various career options in the criminal justice field.

CRIMINOLOGY - 1 SEMESTER

In the modern world, many citizens share a concern about criminal behaviors and intent. This course introduces students to the field of criminology, the study of crime. Students look at possible explanations for crime from psychological, biological, and sociological perspectives; explore the categories and social consequences of crime; and investigate how the criminal justice system handles criminals and their misdeeds. The course explores some key questions: Why do some individuals commit crimes while others do not? What aspects of culture and society promote crime? Why are different punishments given for the same crime? What factors—from arrest to punishment—help shape the criminal case process?

CULINARY ARTS - 2 SEMESTERS

Thinking of a career in the food service industry or looking to develop your culinary skills? This introductory course will provide you with basic cooking and knife skills while preparing you for entry into the culinary world. Discover the history of food culture, food service, and global cuisines while learning about food science principles and preservation. Finally, prepare for your future by building the professional, communication, leadership, and teamwork skills that are critical to a career in the culinary arts. Did you know that baking is considered a science? Discover how to elevate your culinary skills through the creation of stocks, soups, sauces, and learn baking techniques. Examine sustainable food practices and the benefits of nutrition while maintaining taste, plating, and presentation to truly wow your guests. The last unit in this course explores careers in the culinary arts for ways to channel your newfound passion!

DIGITAL PHOTOGRAPHY - 2 SEMESTERS

Have you wondered how professional photographers manage to capture that perfect image? Gain a better understanding of photography by exploring camera functions and the elements of composition while putting theory into practice by taking your own spectacular shots! Learn how to display your work for exhibitions and develop skills important for a career as a photographer. Learn more professional tips, tricks, and techniques to elevate your images. Explore various photographic styles, themes, genres, and artistic approaches. Learn more about photojournalism and how to bring your photos to life. Using this knowledge, build a portfolio of your work to pursue a career in this field!

EARLY CHILDHOOD EDUCATION - 2 SEMESTERS

Are you curious to see what it takes to educate and nurture early learners? Use your curiosity to explore the fundamentals of childcare, like nutrition and safety, but also the complex relationships caregivers have with parents and their children. Examine the various life stages of child development and the best educational practices to enrich their minds while thinking about a possible future as a childcare provider! Discover the joys of providing exceptional childcare and helping to develop future generations. Learn the importance of play and use it to build engaging educational activities that build literacy and math skills through each stage of childhood and special need. Use this knowledge to develop your professional skills well suited to a career in childcare!

ENTREPRENEURSHIP 1 - 1 SEMESTER

In this introductory business course, students learn the basics of planning and launching their own successful business. Whether they want to start their own money-making business or create a non-profit to help others, this course helps students develop the core skills they need to be successful. They learn how to develop new business ideas, attract investors, market their business, and manage expenses.

FASHION DESIGN - 1 SEMESTER

Are you a fashion trend follower? Are you drawn to how designers have pulled together fabrics and colors to create memorable pieces? Do you dream of designing your own line of clothing or accessories? Learn what it takes to get started in the fashion industry, from the careers available to new technology and trends reshaping the industry every day. Start creating!

GAME DESIGN - 2 SEMESTERS

With this course, students will learn about different video game software and hardware, various gaming platforms, the technical skills necessary to design games, troubleshooting and Internet safety techniques, and the history of gaming. Students will even have the opportunity to create their own plan for a 2D video game! With the knowledge and skills students will gain in this course, they can take their hobby and turn it into a potential career. We live in a technologically advanced world. And a huge part of that world is based in virtual reality and video games. Do you enjoy playing video games? Have you ever thought about designing your own video game? By signing up for Game Design II, you will have the opportunity to explore all things related to video game design. This course will give you the skills to conceptualize, design, and fully create your very own video game. Explore various video game software and hardware, sharpen your coding skills, learn about game storylines, player progression, and algorithmic decision making. This course allows you to analyze player goals, player actions, rewards, and challenges, among many other gameplay components. Utilize twenty-first-century skills involving creativity, critical thinking, communication, collaboration, and technical expertise. When you sign up for Game Design II, you are putting yourself at the forefront of a future in technology! System Requirements: Software: Software is a free download called "Unity" System Requirements: Microsoft® Windows 7® or higher, 64-bit versions only; macOS 10.11 or higher

GENERAL ACCOUNTING - 2 SEMESTERS

This course teaches accounting while placing emphasis on conceptual understanding and financial statement analysis to encourage students to apply accounting concepts to real-world situations and make informed business

decisions. Topics include transactions and methods of accounting for both service and merchandising businesses. You will continue to learn accounting while placing emphasis on conceptual understanding and financial statement analysis to encourage students to apply accounting concepts to real-world situations and make informed business decisions. Topics include transactions and methods of accounting for both service and merchandising. System/Software requirements: Microsoft® Windows 7® or higher, or Mac® OS 10.3 Mavericks® or over operating system; 400 MHz or faster processor; 512 MB of memory (RAM); at least 2 GB of hard drive space; Adobe® Reader®; Microsoft Office or equivalent document, spreadsheet, and presentation software.

GREEN DESIGN AND TECHNOLOGY - 1 SEMESTER

This course examines the impact of human activities on sustainability while exploring the basic principles and technologies that support sustainable design. Students learn about the potential for emerging energy technologies such as water, wind, and solar power. They find out how today's businesses are adapting to the increased demand for sustainable products and services. In this course, students develop a comprehensive understanding of this fast-growing field.

HEALTH SCIENCE 1 - 1 SEMESTER

Will we ever find a cure for cancer? What treatments are best for conditions like diabetes and asthma? How are illnesses like meningitis, tuberculosis, and measles identified and diagnosed? Health sciences provide the answers to questions such as these. This course introduces students to the various disciplines within the health sciences, including toxicology, clinical medicine, and biotechnology. Students explore the importance of diagnostics and research in the identification and treatment of diseases. The course presents information and terminology for the health sciences and examines the contributions of different health science areas.

HOSPITALITY AND TOURISM 1 - 1 SEMESTER

With greater disposable income and more opportunities for business travel, people are traversing the globe in

growing numbers. As a result, the hospitality and tourism industry are one of the fastest growing in the world. This course introduces the hospitality and tourism industry, including hotel and restaurant management, cruise ships, spas, resorts, theme parks, and other areas. Students learn about key hospitality issues, the development and management of tourist locations, event planning, marketing, and environmental issues related to leisure and travel. The course also examines some current and future trends in the field.

IMAGE DESIGN AND EDITING - 1 SEMESTER

This introductory design course is for students who want to create compelling, professional-looking graphic designs and photos. Students learn the basics of composition, color, and layout through the use of hands-on projects that allow them to use their creativity while developing important foundational skills. They use GIMP software to create a graphic design portfolio with a wide variety of projects involving the mastery of technical topics, such as working with layers and masks, adding special effects, and effectively using typefaces to create visual impact. The projects help students develop the skills they need to create and edit images of their own.

INTERIOR DESIGN - 1 SEMESTER

Do you have a flare for designing and decorating? If so, this course will show you how to turn your interests and skills into a career. From professionals who own their own business to those working within a larger company, interior designers do it all—from planning the color scheme to choosing furniture and light fixtures—with the end goal of creating a space where people can live or work comfortably, safely, and happily. You'll learn about color, texture, trends and styles over time, how homes are built, and "green" options for homes and businesses. Most importantly, you'll learn how to work with a client to meet their unique needs and style requirements. This course will help you to identify parts of interior design that are most interesting to you, helping you to chart the path for your future.

INTERNATIONAL BUSINESS - 1 SEMESTER

From geography to culture, global business is an exciting topic in the business community today. This course helps students develop the appreciation, knowledge, skills, and abilities needed to live and work in the global marketplace. It takes a global view on business, investigating why and how companies go international and are more interconnected. The course further provides students a conceptual tool by which to understand how economic, social, cultural, political, and legal factors influence both domestic and cross-border business. Students explore business structures, global entrepreneurship, business management, marketing, and the challenges of managing international organizations. They also cultivate a mindfulness of how history, geography, language, cultural studies, research skills, and continuing education are important in twenty-first-century business activities.

LAW AND ORDER - 1 SEMESTER

Every society has laws that its citizens must follow. From traffic laws to regulations on how the government operates, laws help provide society with order and structure. Our lives are guided and regulated by our society's legal expectations. Consumer laws help protect us from faulty goods; criminal laws help protect society from individuals who harm others; and family law handles the arrangements and issues that arise in areas like divorce and child custody. This course focuses on the creation and application of laws in various areas of society. By understanding the workings of our court system, as well as how laws are actually carried out, students become more informed and responsible citizens.

MANUFACTURING EXPLORATIONS - 1 SEMESTER

Think about the last time you visited your favorite store. Have you ever wondered how the products you buy make it to the store shelves? Whether it's video games, clothing, or sports equipment, the goods we purchase must go through a manufacturing process before they can be marketed and sold. In this course, you'll learn about the types of manufacturing systems and processes used to create the products we buy every day. You'll also be introduced to the various career opportunities in the manufacturing industry including those for engineers,

technicians, and supervisors. As a culminating project, you'll plan your own manufacturing process for a new product or invention! If you thought manufacturing was little more than mundane assembly lines, this course will show you just how exciting and fruitful the industry can be.

MARKETING - 2 SEMESTERS

Students find out what it takes to market a product or service in today's fast-paced business environment. They learn the fundamentals of marketing using real-world business examples. They learn about buyer behavior, marketing research principles, demand analysis, distribution, financing, pricing, and product management. System and Software Requirements: • Microsoft® Windows 7® or higher, or Mac® OS 10.3 Mavericks® or over operating system; 400 MHz or faster processor; 512 MB of memory (RAM); at least 2 GB of hard drive space; Adobe® Reader®; Microsoft Office or equivalent document, spreadsheet, and presentation software. Access to a microphone to complete speaking assignments.

PERSONAL FINANCE - 1 SEMESTER

In this introductory finance course, students learn basic principles of economics and best practices for managing their own finances. Students learn core skills in creating budgets, developing long-term financial plans to meet their goals, and making responsible choices about income and expenses. They gain a deeper understanding of capitalism and other systems so they can better understand their role in the economy of society. Students are inspired by the experiences of finance professionals and stories of everyday people and the choices they make to manage their money.

RESTAURANT MANAGEMENT - 1 SEMESTER

Have you always dreamed of running your own restaurant? Maybe you want to manage a restaurant for a famous chef. What goes on beyond the dining room in a restaurant can determine whether a restaurant is a wild success or a dismal failure. In Restaurant Management, you'll learn the responsibilities of running a restaurant—from ordering supplies to hiring and firing employees. This course covers the different types of

restaurants; managing kitchen and wait staff; food safety and hygiene; customer relations; marketing; using a point-of-sale system; scheduling employees; and dealing with difficult guests. Restaurant Management will prepare you for a steady career, whether you plan to buy a fast-food franchise, operate a casual sit-down restaurant, or oversee a fine-dining establishment.

SERVICE LEARNING I - 1 SEMESTER

Service Learning I is a half credit course designed to encourage social connection and giving back to one's community. Students use provided resources and required forms to participate in pre-approved volunteer activities in their community. The course requires the submission of signed volunteer logs as well as writing assignments reflecting on the service experiences. There are no supplementary materials provided with this course, but students must download required forms from within the online classroom. Service Learning I has the same requirements but gives students the opportunity to earn a second half-credit if desired.

SERVICE LEARNING II - 1 SEMESTER

Service Learning II is a half-credit course designed to encourage social connection and giving back to one's community. Students use provided resources and required forms to participate in pre-approved volunteer activities in their community. The course requires the submission of signed volunteer logs as well as writing assignments reflecting on the service experiences. There are no supplementary materials provided with this course, but students must download required forms from within the online classroom. Service Learning II has the same requirements but gives students the opportunity to earn a second half-credit if desired.

SPORTS AND ENTERTAINMENT MARKETING - 1 SEMESTER

Students who have wished to play sports professionally or who have dreamed of becoming an agent for a celebrity entertainer have an interest in sports and entertainment marketing. Although this particular form of marketing bears some resemblance to traditional marketing, there

are many differences as well—including a lot more glitz and glamour! In this course, students have the opportunity to explore basic marketing principles and delve deeper into the multibillion-dollar sports and entertainment marketing industry. Students learn how professional athletes, sports teams, and well-known entertainers are marketed as commodities and how some of them become billionaires as a result. For students who have ever wondered about how things work behind the scenes of a major sporting event such as the Super Bowl or even entertained the idea of playing a role in such an event, this course introduces the fundamentals of such a career.

WEB DESIGN - 1 SEMESTER

This course provides a comprehensive introduction to the essentials of web design, from planning page layouts to publishing a complete site to the web. Students learn how to use HTML to design their own web pages. The course covers basic HTML tags for formatting text, as well as more advanced tags. Through real-world design scenarios and hands-on projects, students create compelling, usable websites using the latest suite of free tools. System Requirements: Microsoft® Windows XP® or higher, or Mac® OS X® operating system; 400 MHz or faster processor; 512 MB of memory (RAM); at least 2 GB of hard drive space; Adobe® Reader®.